

A Bridge Connecting, Inc. Presents **THE 4 KINGS OF RHYTHM & BLUES**

**Starring Jerry Butler, Gene Chandler,
Ben E. King & Lloyd Price**

**WORLD BROADCAST PREMIERE Thursday,
June 7 at 8 pm
on WLIW21 New York Public Television with
Lloyd Price LIVE in the studio!**



Timeless Rhythm & Blues Icons, singers Jerry “The Ice Man” Butler, Gene “The Duke of Earl” Chandler, Ben E. King and Lloyd “ Mr. Personality” Price team up to perform their greatest hits and music classics from the 1950s and ’60s in a **POWERFUL** group performance which was filmed at the Tropicana Casino & Resort in Atlantic City, NJ. Backed by a 21-piece orchestra, led by music director/conductor Al Johnson, and background singers “Voices of Angels”. The 4 Kings deliver a top notch entertainment show with their superb style of singing, including tributes to music icons Sam Cooke and Sly & the Family Stone. Songs include Butler’s smash hit with the Impressions “For Your Precious Love” and solo #1 single “Only the Strong Survive” off his landmark album *The Iceman Cometh*; Chandler’s #1 royal hit “Duke of Earl,” Ben E. King’s hit ‘Stand By Me’ that became a historic # 1 song twice on the charts and one of his many hits with the ‘Drifters’ entitled, “There Goes My Baby” along with Lloyd Price’s many, many hits including the ‘Song of the Year’ “Lawdy Miss Clawdy” which is one of the most re-recorded songs in music history re-recorded 169 times by such greats as Elvis, Paul McCartney, Joe Cocker, Fats Domino, Jimi Hendrix, just to name a few, and Lloyd Price’s #1 hit “Stagger Lee”, and the song that gave him his nick name, “Mr. Personality”, the timeless hit “Personality”.

THE 4 KINGS OF RHYTHM & BLUES premieres nationwide August 2007!

The brainchild of Executive Producer Lloyd Price, The 4 Kings of Rhythm & Blues joined forces eight years ago. Playing only a handful of concerts each year, the powerful foursome has sold out 27 consecutive shows and many Casinos across the country, also including New York City’s world famous Apollo Theatre.

The 4 Kings have collectively sold more than 100 million records!!!

THE 4 KINGS OF RHYTHM & BLUES Song List

“Stagger Lee” - Lloyd Price
“There Goes My Baby” - Ben E. King
“He Will Break Your Heart” - Jerry Butler
“Duke of Earl” - Gene Chandler
“Having a Party” - The 4 Kings
“Spanish Harlem” - Ben E. King
“Your Precious Love” - Jerry Butler
“Lawdy Miss Clawdy” - Lloyd Price
“Higher Ground” - Gene Chandler
“Only the Strong Survive” - Jerry Butler
“Personality” - Lloyd Price
“Stand By Me” - Ben E. King
“Rainbow” - Gene Chandler
“I Want to Take You Higher/Fame” - The 4 Kings

During the broadcast, viewers can support WLIW21’s decision to air **THE 4 KINGS OF RHYTHM & BLUES** by calling 1.800.767.2121 or visiting www.wliw.org (click “pledge online” then search “4 Kings”) and making a donation. There are various “thank you” gifts including **exclusive 4 KINGS OF R&B** concert DVDs & CDs, as well as WLIW21 membership benefits like discounts to local museums.

If you do not live in the New York metro-area, you can contact your local PBS station at www.pbs.org/stationfinder to find airdates in your area for **THE 4 KINGS OF RHYTHM & BLUES**. If your station does not have this concert scheduled, let them know you want to see **THE 4 KINGS OF R&B** on TV in your town! Once a station sees public demand for a show it might convince them to add it to their schedule.

We hope you will spread the word to fellow music fans about this public television special and support future broadcasts! Thank you for your support!

A Bridge Connecting, Inc. Presentation. Executive Producer Lloyd Price & Produced by Lloyd Price. Distributed nationally by WLIW New York. 60 minutes. ST and CC.

For Addition Information on the 4 Kings of R & B or Lloyd Price

Contact: William ‘Dollar-Bill’ Waller dbagent@cox.net

website: www.lawdymissclawdy.com

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