

WAL★MART®

Wal-Mart Corporate Office of Diversity
Proudly Presents

A Lloyd Price Presentation: “How to do Business with Wal-Mart?”



A special presentation from Wal-Mart Office of Diversity
Ana Maria Rodriguez, Director Supplier Diversity
Special Guest Speaker: Icon Lloyd Price
Chairman, CEO & President of Lloyd Price Icon Food Brands, Inc.
Tuesday, July 24, 2007 – Cleveland, Ohio

A LLOYD PRICE PRESENTATION: *How To Do Business With* **WAL★MART®**

Wal-Mart National Supplier Lloyd Price, Chairman, CEO, & President of Lloyd Price Icon Food Brands, Inc. tells the Wal-Mart special guests in Cleveland, Ohio 'How to do Business with Wal-Mart'.

His lecture included topics such as: Fed Tax ID #, Written Product Description, UPC Bar Code, Dun & Bradstreet #, Proper email, Product Liability Insurance, Online Submission Process, The Pitch Process, Retail Link, Advertisement, and more!



Mr. Price provided all the special guests with a 'Leave Behind Things to Remember Survival Kit' and a Complimentary Box of his New Hit and Historic Cookies 'Lawdy Miss Clawdy' Sweet Potato Cookies:

Icon Lloyd Price and Ana Maria Rodriguez, Wal-Mart Director of Supplier Diversity take a special moment at the Seminar.



Excell La Fayette, Jr., Lloyd Price, Ana Maria Rodriguez, Claudia Sebree-Brown, and Wal-Mart's Mark Larsen all share the forum of discussion to educate those in attendance at the Wal-Mart Seminar.



Icon Lloyd Price and Excell La Fayette, Jr., Wal-Mart Director of Supplier Development share experiences at the Seminar.

Ana Maria Rodriguez has an impact on those in attendance during her informative presentation to the Wal-Mart special guests.



*Icon Lloyd Price, Ana Maria Rodriguez, and Bill Waller (COO of Lloyd Price Icon Food Brands, Inc.) all reflect after the seminar on the importance of doing *Good Business* with Wal-Mart and it does not matter whether you are Rich and Famous, you must do it right.*



Wal-Mart Corporate Executives received a complimentary box of Lawdy Miss Clawdy Sweet Potato Cookies from LPIFB, Inc. (l-r). Wal-Mart Executive New Regional Manager, Ana Maria Rodriguez, Lloyd Price, Janet Scott (Public Affairs Project Manager), and Excell La Fayette, Jr.

Wal-Mart Supplier Minnie Sebree, President and her daughter Claudia Sebree-Brown, CEO of Aunt Minnie's Foods, Inc. take a moment with special guest Lloyd Price after the seminar. Aunt Minnie's Foods is also a proud Wal-Mart Supplier.



Albert Kirkland and Willie Bradley came all the way from Chicago and New York respectively just to hear the Lloyd Price Lecture Presentation on 'How to do Business with Wal-Mart'. They each got to take home a couple of boxes of the Lawdy Miss Clawdy 'Sweet Potato Cookies' and a whole lot of new knowledge on doing business with Wal-Mart.



" Wal-Mart welcomes you as a New Supplier! They have made Big Steps to improve the Shopper's Experience by making each Wal-Mart Store relevant in merchandising and marketing for selective shoppers. Wal-Mart is moving rapidly towards placing consumer goods on shelves that reflect the geographic region that each store is located."

On behalf of Wal-Mart Office of Diversity and Lloyd Price Icon Food Brands, Inc. Thank You and God Bless You All - ***I'm Lloyd Price.*** Thank You for Coming Out Today!



'Good Taste...Great Personality'

For More Information:
 Contact: info@lawdymissclawdy.com
 Visit: www.lawdymissclawdy.com

