

COURTESY PHOTO

Lloyd Price

Rock 'n' Roll Hall of Fame Icon Lloyd Price

Signs Agreement with Royalty Advance Funding to help Songwriters. Lloyd Price Music, Inc. has a \$35 Million Budget to help Songwriters

March 19, 2009 – Pound Ridge, New York / Las Vegas, Nevada – Lloyd Price Music, Inc. has today announced a new alliance with Royalty Advance Funding of Los Angeles, CA. The Lloyd Price Music, Inc. Royalty Advance Funding Program will provide Songwriters, Composers, Producers, and their Heirs with Cash Advances. Lloyd Price wrote the Song of the Year in 1952, 'Lawdy Miss Clawdy' and today still collects royalties on his timeless hit song.

Price understands the importance of being a great Songwriter. Lloyd Price Music, Inc. Royalty Advance Funding Program will advance cash today from Music Royalties that will be paid tomorrow to songwriters who are currently earning a minimum of \$10,000.00 annually or more from music performing rights societies, music publishers, major record labels, and/or film or television publishing houses.

"We are very appreciative and proud of our friends at Roy-

alty Advance Funding for caring so much for the songwriters. Royalty Advance Funding has been helping hundreds of songwriters since 1988 thanks to the leadership of Mr. Parviz Omidvar, President & Founder. His clients have included Bobby Womack, Al Bell, Marvin Gaye III, Michael Jackson, Robert Bateman, and many more. Mr. Parviz has shown us his vision, courage, and insight by working together with us to help these deserving Songwriters, Composers, Producers, and their Heirs. I have endorsed this program with my name, integrity, and reputation. We will do all we can to help songwriters and their families." said Lloyd Price, Chairman, CEO & President of Lloyd Price Music, Inc. from his New York Office.

Lloyd Price Music, Inc. truly believes that:

A Timeless Song will live longer than the songwriter who wrote it. The legacy of the song will carry on forever because

of its everlasting message and its soothing music. The Timeless Hit Song has taken us on an amazing 2-4 minute musical Journey with meaningful lyrics. The song originality has been created by the Songwriter who should be rewarded for as long as the song plays. Lloyd Price Music, Inc. wants to help make the Songwriter's Royalty Payments timeless, too!

American Icon Lloyd Price has been helping the careers of Songwriters, Producers, Composers, Musicians, Publishers, Music Administrators, and Artists his entire entertainment career.

In 2009, Lloyd Price Music, Inc. can help songwriters even more. It's Easy!

All Songwriters, Produces, Composers, and their Heirs are invited to Contact Lloyd Price Music, Inc. Today and ask about

the new Lloyd Price Music, Inc. Royalty Advance Funding Program'

About Lloyd Price Artist / Songwriter / Producer:

'Did U Know Lloyd Price Artist / Songwriter Trivia?'

Lloyd Price recorded 11 straight single records and each record surpassed 900,000 unit sales and he never used a music video to promote record sales.

Lloyd Price was the first teenager in music history to sell a million record units when the 1952 Song of the Year he wrote 'Lawdy Miss Clawdy' hit that mark.

According to the Rock 'n' Roll Hall of Fame, who inducted Lloyd Price as an Artist and Songwriter, he is one of the most covered songwriters in music history. His song 'Lawdy Miss Clawdy' has been re-recorded 169 times, his song 'Personal-

ity' has been re-recorded 152 times, and his song 'Stagger Lee' has been re-recorded 269 times. These three (3) songs alone total 590 covers. Lloyd Price songs have been re-recorded by legendary music icons including Elvis Presley, Paul McCartney, Joe Cocker, Roy Orbison, Fats Domino, Lil' Richard, Mickey Gilley, Travis Tritt, Jimi Hendrix, James Brown, Bono, Billy Joel, Fleetwood Mac, Tom Jones, Wayne Newton, the Beatles, John Lennon, Johnny Rivers, Fabulous Thunderbirds, Bill Haley, Isley Bros., Charlie Pride, Frank Sinatra and many others - General Motors, Weight Watchers, American Idol, US Army, PGA, Steven Spielberg and many companies have used the Lloyd Price classic song, 'Personality' in their ad campaigns. Well U Know Now! **WI**

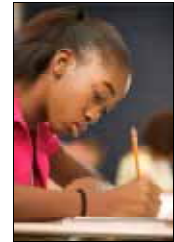


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